WHY WE JOINED CDHA...

AND YOU SHOULD, TOO!

It’s All Included in Your CDHA Membership:

Broaden Your Knowledge & Continuing Education
CDHA sponsors scientific sessions in the spring and fall featuring nationally recognized speakers, student table clinics and exhibitors, in addition to providing continuing education. Local components also sponsor CE programs keeping members current with the state continuing education requirements and informed on the latest developments in the dental hygiene profession. Combined with the local components and home study courses, CDHA offers 225 CE units per year! These CE units are either highly discounted or complimentary to CDHA members. Staying informed of your industry’s trends will only help you in the long-run and will put you one step ahead of the competition!

Communications and the CDHA Journal
Members receive the CDHA Journal and E-Newsletter. Many components also have a newsletter to keep members informed at the grassroots level. The 25 local components make CDHA accessible to every member. Local and state officers, in addition to our Sacramento Office, are available to assist any member with specific needs.

Continued page 2
It’s All Included in Your CDHA Membership:

Take Charge of Your Career- Competitive Advantage and Job Placement
Most local components have employment referral contacts to help bring dental hygiene job openings to the attention of member hygienists looking for employment.

You can also visit the CDHA employment page where members receive a complimentary three month Premium Membership to our preferred job board website.

Inside Access to Innovations and New Developments
CDHA Corporate Sponsors regularly host complimentary Product Review Sessions for members showcasing the latest and greatest dental products and technology. All CDHA trade shows are complimentary to CDHA members.

Insurance
Outstanding insurance coverage is vital to the dental hygienist. Pages 4 – 5 of the membership brochure highlight the insurance coverages with CDHA including:

- Group Long Term and Short Term Disability Insurance
- Group Supplemental Life and Accidental Death & Dismemberment Insurance
- Discount Home & Auto Insurance
- And more!!

Insurances Coverages Coming to CDHA in 2017:

- Liability and Malpractice Insurance
- ...Stay tuned for more info!

Meet the CDHA Legislative Advocates

Aaron Read & Associates, LLC (ARA), now in its 38th year, has earned a reputation for honest, effective and aggressive work on behalf of its clients. Located across the street from the California State Capitol, ARA has grown into one of the most influential lobbying firms in California.

The legislative advocates within ARA have more than 250 years of collective lobbying, campaign and public relations experience.

The relationships that ARA has built and maintained since conception in 1978 allow clients unparalleled access to key stakeholders in California.

Save-the-date
Spring Scientific Session
Friday May 18, 2018
Sheraton Park Anaheim

https://estore.cdha.org
CDHA Legislative Advocacy and Government Affairs

CDHA supports YOUR PROFESSION! The Government Relations Council (GRC) of CDHA represents the interests of CDHA in legislative matters affecting the licensure and practice of dental hygienists in the state of California. We are your Voice, and attend all meetings of the Dental Hygiene Committee of California (DHCC), the Dental Board of California (DBC), as well as legislative hearings on bills important to the profession of dental hygiene. We are fortunate to work in collaboration with our Political Action Committee (CalHyPAC) and our legislative advocates Aaron Read & Associates, LLC. that have worked with CDHA for more than 25 years and are prominent and trusted organizations protecting CDHA’s interests. For a complete list and updates on legislative activities, visit: http://cdha.org/government-relations

CDHA Government Relations Council and Aaron Read & Associates have played a major role in bills signed into law improving the dental hygiene scope of practice in California. Some recent bills signed into law by Governor Jerry Brown influenced by CDHA and its advocates include:

• AB 1174 - Expands Scope of Practice for all hygienists with additional education, RDH and RDHAP alike, allowing the placement of Interim Therapeutic Restorations (ITR), in the office as well as in other settings with telehealth supervision.
• SB 850 - Dental hygiene baccalaureate pilot programs at Foothill College and West Los Angeles College.
• SB 1245 – Allows continued DHCC operations to 2019.
• AB 1522 - The Healthy Workplaces, Healthy Families Act of 2014 mandates paid sick leave. Effective July 2015, after 30 days worked within a year, all employees will accrue one hour of paid leave for every 30 hours worked, up to a maximum required three days per year.
• AB 502 allows RDHAP to incorporate effective January 2016. RDH, RDHEF, licensed dentists and RDAs may be minority co-owners and/or employees of an RDHAP corporation.

In addition to a strong bipartisan advocacy team at ARA, the firm also provides public relations, grassroots organization and strategic planning. Building on hard work, honesty and integrity, the firm stands ready to assist its clients at many levels.

ARA has a long history of employing the highest quality methods to deliver their message honestly and effectively.

Aaron Read & Associates: looking out for CDHA.
Group Disability Insurance Program with the California Dental Hygienists’ Association

Outstanding disability insurance coverage is vital to the dental hygienist. Don’t let an injury or illness put an end to your income!

Join CDHA to enroll in the Group Disability Insurance Program and protect your income today!

Short Term Disability

If you’re sick or injured, you can keep income coming with group short-term disability income insurance with CDHA.

Short-term disability insurance replaces part of your paycheck for a limited period—usually nine weeks to a year—so you can focus on recovery with less concern for your finances.

Long Term Disability

Long-term disability income insurance protects your income if an on- or off-the-job incident prevents you from working for an extended period. If you’re injured or become disabled—whether from a sudden accident or chronic condition—long-term disability income insurance with CDHA replaces part of your paycheck until you reach normal Social Security retirement age.

Why Enroll in Disability Insurance through CDHA?
- Protect your income!
- No complicated applications. Just a simple enrollment form.
- No medical questionnaires if enrolling during your initial eligibility period.
- Payments made through your convenient membership profile with CDHA.
- Because you enroll through your CDHA membership at attractive group rates, it costs less than coverage purchased on your own.
Who qualifies for the CDHA Group Disability Insurance Program?

Any CDHA Professional Member, or any out-of-state licensed dental hygienist who has joined CDHA as a Professional Member, qualifies for the Group Disability Insurance Program. Recent graduates in California that are "New Professional" members also qualify.

When is my open enrollment?

New CDHA members have a 30-day open enrollment period after the membership join date to enroll in the Group Disability Insurance Program.

Sample Premiums

**Premiums for Short Term and Long Term Disability are based on age and salary range. For premiums based on your specific age and annual salary, log into your CDHA membership profile.

24 years old with a $50,000 annual income
Short Term Disability = $16.73/month
Long Term Disability = $20.00/month

39 years old with a $65,000 annual income
Short Term Disability = $17.25/month
Long Term Disability = $60.13/month

Supplemental Life and AD&D Coverage

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<tr>
<td>45</td>
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</tr>
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</table>

Disability insurance doesn’t have to be expensive or a hassle. Protect your income without breaking the budget with group coverage with the California Dental Hygienists’ Association.

To learn more:

California Dental Hygienists’ Association
1900 Point West Way, Suite 222
Sacramento, CA 95815
(916) 993-9102
memberservices@cdha.org
Financial Wellness with the California Dental Hygienists’ Association

Dental Hygiene school introduces students to the basics of retirement and financial planning. However, when you finally land the dream job, many employers do not offer benefits, let alone a retirement plan for dental hygienists.

CDHA has partnered with Ameriprise Financial to offer a financial wellness program for its members. CDHA and Ameriprise Financial’s objective is to assist members in their financial goals. Whether it’s saving for a house, a car, or retirement, CDHA’s financial wellness program is here to help!

Contact Ameriprise Financial for your complimentary initial consultation to start your financial planning today.

Ameriprise Financial

Ameriprise Financial Services, Inc.
Scott Durrett, Financial Advisor
Century Plaza Tower
2029 Century Park East, Suite 2550
Los Angeles, CA 90067

Or
2 Park Plaza, Suite 1100
Irvine, CA 92614
O: 562-308-4526
M: 310-404-1941
Scott.durrett@ampf.com
ameripriseadvisors.com/scott.durrett/

Not only is Ameriprise Financial offering complimentary initial consultations to CDHA Members, but they will also be donating $50 to Dental Hygiene Associates, Inc. (DHAI) (CDHA’s 501©3 Foundation) for every complimentary initial consultation that takes place. For every CDHA Member that signs on with an Ameriprise Financial plan, they will make another donation to DHAI! Contact Scott Durrett with your CDHA Membership number to get started on your complimentary initial consultation.

The initial consultation provides an overview of financial planning concepts. You will not receive written analysis and/or recommendations.

Investment advisory services and products are made available through Ameriprise Financial Services, Inc., a registered investment adviser.
What is DHAI?
Dental Hygiene Associates, Inc. (DHAI) is the non-profit 501(c)3 foundation for CDHA; all donations are tax deductible.

PURPOSE and GOALS:
The most current objective is raising funds for dental hygiene student scholarships. DHAI plans to fund future scholarships for dental hygienists to advance their educational goals. DHAI also serves as a grant administrator for hygienists and components.

OBJECTIVES:
• To increase public access to quality dental hygiene and preventive services by licensed dental hygienists.
• To encourage and promote professional advancement through scholarship and quality research, in collaboration with CDHA.
• To broaden the capabilities of dental hygienists, thereby strengthening health manpower resources and creating alternate employment opportunities for licensed dental hygienists.
• To solicit and receive donations for scholarships and for the support of dental hygiene research promoting public welfare.
• Promote community-based interventions and prevention of oral disease toward advancement of oral health.

CORA UELAND SCHOLARSHIP FOR CALIFORNIA DENTAL HYGIENE STUDENTS:
Cora Ueland was founder and first director of the USC Dental Hygiene Program. She was director for 28 years, 1928-1956. Ms. Ueland received her dental hygiene certificate in 1920 from the University of Minnesota. She went on to earn her Master's Degree from USC.

During her tenure at USC, she challenged the attending educators to “produce women who can educate and think in terms of highest service and that education is not a static thing, but is ever changing to meet the requirements of the people.” She further stated, “that we urge members of our profession everywhere that ours is a needed and important profession, and that our responsibility is as great as that of any other line of human endeavor.”

It was during her time at USC the Cora Ueland Loan Program was created for students to assist them in times of financial need. This loan program was transferred to CDHA and subsequently became a scholarship program which continues to this day.

To carry on the goal of Cora Ueland to support and encourage dental hygiene students, DHAI actively promotes and requests donations from anyone interested in dental hygiene students and education.
The CDHA five-year Strategic Direction plan outlines the mission, priorities and values of the Association. A concrete strategic direction is vital to associations as all development and council projects can trace their purpose all the way back to the Association’s strategic goals.

STRATEGIC DIRECTIONS

EDUCATION:
Dental hygiene professionals will be prepared for the evolving scope of professional practice and settings.

Key Priorities:
- Strengthen collaborative partnerships to transform the formal education of dental hygiene professionals.
- Expand professional development opportunities for lifelong learners.
- Build stakeholder knowledge of the profession.

ALLIANCES:
CDHA is better positioning the profession to be viewed as an integrated part of the healthcare system through strategic partnerships.

Key Priorities:
- Expand efforts to fund research to support dental hygiene integration within the healthcare system.
- Increase strategic partnerships with other provider organizations.
- Increase organized dental hygiene involvement in the development of new workforce models.

ADVOCACY:
The profession of dental hygiene will advance at the local and state level.

Key Priorities:
- Target active legislation that supports our core ideology.
- Educate allied health professionals of all CDHA legislative resources.
- Maximize representation with our local, state, and national partners.
- Maximize the ability of dental hygienists to take advantage of opportunities in more integrated health systems.

MISSION STATEMENT
To improve the public’s total health through advancing the art and science of dental hygiene by:
- Increasing awareness of the cost effective benefits of prevention,
- Ensuring access to quality oral health care,
- Promoting the highest standards of dental hygiene education, licensure, practice and research; and
- Promoting the interests of dental hygienists.
**CalHyPAC**

CDHA has a Political Action Committee (PAC) which is a voluntary, non-partisan, Political Advocacy Committee. It is an essential part of CDHA's government relations program.

**Why do we need CalHyPAC?**

CalHyPAC is the only California PAC that represents California dental hygienists. CalHyPAC takes an exceptionally studied approach to candidates for state elected office. We do our research. We learn which candidates best align with our views on access to care and improving oral health for all Californians. All of this effort ensures your contributions are spent on candidates that share those values.

**How CalHyPAC Works:**

We encourage and welcome your input and recommendations for those candidates who will receive support from CalHyPAC. Candidate recommendations go to the PAC Committee for review and selection. The PAC consists of six to ten dental hygienists who are appointed by the CDHA President.

**CDHA's Victories**

- Allow the RDHAP to provide services without a prescription from a dentist for 18 months.
- Allow dental hygienists to place antimicrobial/antibiotic medicaments that do not have to be later removed.
- The establishment of a dental hygiene regulatory committee: DHCC

Questions/inquires calhypac@gmail.com
Components

CDHA is comprised of 25 local component dental hygiene societies. Each component is governed by its own Board Members and hosts regular meetings, CE events, and actively promotes the interests of the Association at the grassroots level. By joining CDHA, you automatically become a member of your local component!
MEMBERSHIP APPLICATION – Renew Online at www.cdha.org!

Please check your credential:

☐ RDH  ☐ RDHEF  ☐ RDHAP  ☐ Other: ___________________

Name (Last, First, Middle Initial)

Maiden Name (if applicable)

Street Address

City/State/Zip Code

Dental Hygiene School Attended

License Number

License Number

Please select the highest educational level attained:

☐ Certificate  ☐ Associate  ☐ Baccalaureate  ☐ Master’s  ☐ Doctorate

Please select your Component Number and add the Component Dues to your membership fee total:

*New Professional Members (must meet all three criteria):

1) Any individual initially granted dental hygiene licensure in California.
2) Any individual who joins CDHA within six (6) months from initial licensure date.
3) Any individual who earned a certificate or degree from an accredited dental hygiene program within the past twelve (12) months.

CDHA Annual Dues (check one)

☐ Professionals: $210.00  ☐ Senior: $105  ☐ Disabled: $105.00  ☐ New Professionals: $105.00

Membership is based on your date of application and expires one year later. Renewal dues must be paid before the anniversary date of your membership.

Membership Dues Totals and Method of Payment

*By selecting the payment method, you agree to the payment terms & conditions on the CDHA eStore

☐ Enclosed is my check payment made payable to CDHA for the amount of my annual dues. Check # _______

☐ Please charge my annual dues to my credit card listed below (CDHA accepts VISA, MasterCard and AMEX). My signature is authorization to charge the $____________ annual CDHA membership dues to the card number provided.

☐ Quarterly payment plan (Professional Only). Please split my annual dues payment into quarterly payments. Each quarterly payment is $65 that includes CDHA, component and processing fees. (CDHA accepts ☐ VISA, ☐ MC and ☐ AMEX). My signature is authorization to charge the $65 each quarter.

Card Number

Expiration Date

Billing address (if different from address above)

CVV Code

City, State, Zip

Signature

Dues are not deductible as a charitable contribution for federal income tax purposes. They may be deducted as a business expense. The portion of your dues that is allocable to lobbying for 2017 is 4%. That portion of your dues is not tax deductible.
Greetings:
The California Dental Hygienists’ Association (CDHA) has been YOUR VOICE since 1985 protecting the dental hygiene profession and ensuring access to quality oral health care for Californians. CDHA celebrated its first year as an independent organization in San Diego at the 2017 House of Delegates annual business meeting in June.

Leadership worked tirelessly over the past year to ensure a smooth transition for all California members and this next year CDHA is focused on the California RDH. Ongoing legislative efforts for access to care and employment issues will protect scope of practice for members locally and CDHA partners nationally.

With this goal in mind, CDHA has announced guaranteed, group discounted Long Term and Short Term Disability Insurance policies as well as Life Insurance policies to all CDHA Members. Information and enrolment can be found on the CDHA website and Facebook page. http://cdha.org/insurance-for-cdha-members.

In addition, the CDHA Government Relations Council organized the CDHA Legislative Day and partnered with the California Society of Periodontists to pass SCR-19, which declared March as Periodontal/Gum Disease Awareness Month.

CDHA has also partnered with Dental Post as the official job board for CDHA members looking for employment opportunities. (http://www.dentalpost.net/)

Please come join your RDH colleagues at CDHA and together we can continue moving our profession forward in California.

Information about CDHA can be found in this membership packet and online at www.cdha.org. If you have any questions, please do not hesitate to contact memberservices@cdha.org or call: 916-993-9102.

YOU ARE CDHA - and we continue to represent your voice!

Sincerely,
Lory Laughter, RDH, MS
CDHA President

The California Dental Hygienists’ Association is the authoritative voice of the state’s dental hygiene profession. The organization was established over 30 years ago when two regional associations merged to form a unified professional group. CDHA represents thousands of dental hygienists in the state of California.