



California Dental Hygienists' Association  
The Voice of Dental Hygiene

## CDHA 2021 Virtual Informational Poster Competition Judging Rubric

Title of Poster: \_\_\_\_\_

Poster Number: \_\_\_\_\_ Judge Number: \_\_\_\_\_

Graded Criteria	Poor 1	Fair 2	Satisfactory 3	Good 4	Excellent 5	Points
<b>Topic/Timeline</b>	<ul style="list-style-type: none"> <li>Irrelevant/Unimportant</li> <li>Overly researched</li> <li>Unfocused/Too broad</li> </ul>	<ul style="list-style-type: none"> <li>Not current</li> <li>Minimal importance</li> </ul>	<ul style="list-style-type: none"> <li>Somewhat relevant</li> </ul>	<ul style="list-style-type: none"> <li>Timely topic</li> <li>Appropriate</li> <li>Important</li> </ul>	<ul style="list-style-type: none"> <li>Immediate relevance</li> <li>Pertinent/Stimulating</li> <li>Detailed/Important</li> </ul>	
<b>Abstract Template Specifications</b>	<p><b>4 or more errors:</b></p> <p>Use Criteria in Column 5</p>	<p><b>3 errors:</b></p> <p>Use Criteria in Column 5</p>	<p><b>2 errors:</b></p> <p>Use Criteria in Column 5</p>	<p><b>1 error:</b></p> <p>Use Criteria in Column 5</p>	<p><b>Template followed:</b></p> <ul style="list-style-type: none"> <li>Title 10 words or less</li> <li>12 point font</li> <li>Times Roman</li> <li>Double-spaced</li> <li>1 inch margins</li> <li>150 words or less</li> </ul>	
<b>Organization &amp; Visual Appeal</b>	<p><b>4 or more errors:</b></p> <p>Use Criteria in Column 5</p>	<p><b>3 errors:</b></p> <p>Use Criteria in Column 5</p>	<p><b>2 errors:</b></p> <p>Use Criteria in Column 5</p>	<p><b>1 error:</b></p> <p>Use Criteria in Column 5</p>	<p><b>No errors:</b></p> <ul style="list-style-type: none"> <li>All headings included</li> <li>Graphs, charts are clear</li> <li>Colors not a distractor</li> <li>Font size easy to read</li> <li>Excellent balance of text, images, graphs, tables</li> <li>No spelling/grammar errors</li> <li>Generic drug names only</li> </ul>	
<b>Introduction/ Background</b>	<p><b>4 aspects are missing and/or not clearly explained:</b></p> <p>Use Criteria in Column 5</p>	<p><b>3 aspects are missing and/or not clearly explained:</b></p> <p>Use Criteria in Column 5</p>	<p><b>2 aspects are missing and/or not clearly explained:</b></p> <p>Use Criteria in Column 5</p>	<p><b>1 aspects is missing and/or not clearly explained:</b></p> <p>Use Criteria in Column 5</p>	<p><b>All aspects were included and clearly explained/ summarized:</b></p> <ul style="list-style-type: none"> <li>Description of technique, theory, service, trend or expanded opportunity in DH practice</li> <li>Significance of the topic</li> <li>Informs, clarifies or reviews topic</li> <li>Summarizes background</li> </ul>	
<b>Methods</b>	<p><b>4 aspects are missing and/or not clearly explained:</b></p> <p>Use Criteria in Column 5</p>	<p><b>3 aspects are missing and/or not clearly explained:</b></p> <p>Use Criteria in Column 5</p>	<p><b>2 aspects are missing and/or not clearly explained:</b></p> <p>Use Criteria in Column 5</p>	<p><b>1 aspect is missing and/or not clearly explained:</b></p> <p>Use Criteria in Column 5</p>	<p><b>All aspects included and clearly explained:</b></p> <ul style="list-style-type: none"> <li>Methods discussed in detail</li> <li>Cites references utilized</li> <li>Outlined on poster</li> <li>Discussion of outcomes</li> </ul>	
<b>Conclusions</b>	<p><b>4 aspects are missing and/or not clearly explained:</b></p> <p>Use Criteria in Column 5</p>	<p><b>3 aspects are missing and/or not clearly explained:</b></p> <p>Use Criteria in Column 5</p>	<p><b>2 aspects are missing and/or not clearly explained:</b></p> <p>Use Criteria in Column 5</p>	<p><b>1 aspect is missing and/or not clearly explained:</b></p> <p>Use Criteria in Column 5</p>	<p><b>All aspects are included and clearly explained:</b></p> <ul style="list-style-type: none"> <li>Conclusion accurately reflect findings</li> <li>Implications identified</li> <li>Stated on the poster</li> <li>Recommendations for future research</li> </ul>	
<b>Poster Graded Criteria SUBTOTAL</b>	<b>30 possible points</b>					

Presentation of the Poster	Poor 1	Fair 2	Satisfactory 3	Good 4	Excellent 5	Points
<b>Student Appearance</b>	<ul style="list-style-type: none"> <li>Lack of professional attire or uniform</li> </ul>		<ul style="list-style-type: none"> <li>Professional attire or uniform</li> <li>Not clean or not pressed</li> </ul>		<ul style="list-style-type: none"> <li>Professional attire or uniform</li> <li>Clean and pressed</li> </ul>	
<b>Contribution by Presenters</b>	<ul style="list-style-type: none"> <li>Not all group members had a speaking role</li> </ul>		<ul style="list-style-type: none"> <li>Unequal contribution but all presenters have speaking roles</li> </ul>		<ul style="list-style-type: none"> <li>All group members had equal speaking roles</li> </ul>	
<b>Verbal &amp; Nonverbal Skills</b>	<p><u>Every presenter had errors:</u></p> <p>Use Criteria in Column 5</p>	<p><u>3 or 4 errors by two or three presenters:</u></p> <p>Use Criteria in Column 5</p>	<p><u>2 or 3 errors by two or three presenters:</u></p> <p>Use Criteria in Column 5</p>	<p><u>1 error by one or two presenters:</u></p> <p>Use Criteria in Column 5</p>	<p><u>No errors by any presenter:</u></p> <ul style="list-style-type: none"> <li>Clear speech/Good volume</li> <li>Good Tone</li> <li>Nicely paced</li> <li>Correct grammar</li> <li>Memorized script</li> <li>Eye contact steady</li> <li>Not fidgety</li> </ul>	
<b>Presentation of the poster SUBTOTAL</b>	<b>15 possible points</b>					

Judges, please assign a rank of 1-5. This rank will only be used in the event of a tie. \_\_\_\_\_

Poster Graded Criteria Subtotal \_\_\_\_/30 + Presentation of the Poster Subtotal \_\_\_\_/15 = Total Score \_\_\_\_/45

Comments from Judge:

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\*Posters that are more than 1 PowerPoint slide/1 page PDF or longer than 7 minutes will be automatically disqualified.  
 \*\* Please note this is a blind judging. Judges should not know what school program participants are from. If for any reason this information is disclosed whether on purpose or inadvertently, the poster will automatically be disqualified. This includes any identifiers on attire, the poster or verbally during the judging process.  
 \*\*\*The top 5 scores for Informational Posters will be invited back for a live question and answer session – refer to Live Question and Answer Judging Rubric for judging details.